



Mayor Hannemann Lights New Torches in Waikiki

Following a two-year absence, nightly torch-lighting ceremonies returned to Kūhiō Beach in Waikiki on Tuesday evening when Mayor Mufi Hannemann ignited the first of 54 new torches installed through a public-private partnership.

The event began at 6:15 p.m., near the Honolulu Police Department substation on Kalākaua Avenue.

“The torches along Kūhiō Beach created a wonderful ambiance for residents and visitors alike, adding to the allure of Waikiki,” Hannemann said. “I’m very pleased that this colorful feature has been restored for everyone to enjoy.”

Fifty-four gas-fueled torches have been installed along the beach from the police substation to the Hula Mound. The torches replace older ones that were removed approximately two years ago after corrosion and vandalism raised public safety concerns.



Through a partnership fostered by the Waikiki Improvement Association, The Gas Company installed the new torches and will maintain them.

“This is another great example of the city working together with the private sector to make Waikiki a better place,” Hannemann said. “Mahalo to Waikiki Improvement Association President Rick Egged and his staff, The Gas Company, and the city’s Department of Parks and Recreation for making this fun and attractive initiative a success.”

The new torches will be lit every night at sunset and will complement the regular hula performances at the Hula Mound, sponsored by the Waikiki Improvement Association and the Hawai’i Tourism Authority.



L-R Rick Egged, Mayor Hanneman and Jeffrey Kissel, President and CEO of The Gas Company

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Hilton Hawaiian Village Beach Resort & Spa's *Spirit Of Aloha* Catamaran to Set Sail

The Vessel's Launch on July 1 Marks the Return of Sailing Excursions to the Resort

Hilton Hawaiian Village Beach Resort & Spa is marking the return of the resort's sailing tours with the July 1 launch of Waikiki's newest catamaran, Spirit of Aloha. The vessel is operated by Port Waikiki Cruises, eventually will offer six different tour options daily, from breakfast and snorkel tours to sunset cocktail sails. In addition, a weekly Friday fireworks dinner sail will give guests a front row seat to Hilton's spectacular fireworks display.

The Spirit of Aloha is a modern, 54-foot motor-sail vessel built by Gold Coast Yachts, the world leader in commercial sailing catamarans. The catamaran accommodates up to 48 guests on each excursion. Its captain and three lifeguard-certified crew members, well-versed in all things maritime, are available to answer guests' questions about the ocean, navigation, sea life and marine conservation. Whales, dolphins and green sea turtles are just a few of the creatures are seen on any given tour. Passengers also enjoy unobstructed views of Waikiki Beach with a backdrop of the Ko'olau mountains, and in the evenings the twinkling Honolulu skyline. The catamaran's custom-designed sunset-orange and maile lei sail is a stunning contrast to the azure Pacific as it sails along the Waikiki coastline.

Amenities featured on The Spirit include a full bar with draft beer; a large fully-enclosed and covered cabin with table and bench seating; two full restrooms; freshwater shower; surround-sound system and multiple stairway entry points for snorkelers entering the water. Ample outdoor areas for sunning are available both fore and aft of the vessel.

Passengers board the Spirit of Aloha from the pier at Duke Kahanamoku Beach, which was named after the legendary Hawaiian waterman and recently named to Dr. Beach's 2010 list of America's Best Beaches. Duke, as he is affectionately known, spent his boyhood years on the grounds now occupied by Hilton Hawaiian Village and it was he who introduced the world to surfing. Duke also defined the spirit of aloha when he penned his own Creed of Aloha, which asks people to greet friends, loved ones or strangers with aloha. "Aloha is the key word to the universal spirit of real hospitality," he wrote.

"With the launch of Port Waikiki's Spirit of Aloha, we are able to offer visitors another exciting activity during their stay on Oahu," said Jerry Gibson, area vice president, Hilton Worldwide. "The comfort and convenience of boarding directly from the pier fronting our resort allows guests of all ages to enjoy the excitement of an ocean sail."

Catamarans have been a part of Hilton Hawaiian Village's offerings for decades, dating back to the 1950s when industrialist and developer of the resort, Henry J. Kaiser, first built the Ale Ale Kai. Over the years, several different Hilton vessels have graced the shores of Waikiki, with the catamaran sails ending in the mid-1990s.

"We are so happy to bring back a long-standing tradition to Hilton and to Waikiki Beach," said Bob Hampton, principal, Port Waikiki Cruises. "Duke's 'Creed of Aloha' is instilled in everything we do and, as a result, the Spirit of Aloha offers the utmost in Hawaiian hospitality."



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The July 1 tour options include:

Hilton Adventure Sail, Early Afternoon – 45 minutes – \$45

Hilton Adventure Sail, Late Afternoon – 45 minutes – \$45

Hilton Sunset Cocktails – 90 minutes – \$90

In the coming weeks, plans are to add a breakfast sail, lunch snorkel sail, moonlight dessert sail and a Friday fireworks dinner sail.

A Hawaiian blessing and Ho`omana Ceremony was held on June 28. Invited dignitaries and guests participated in a transfer of spiritual power and aloha to the catamaran before it set sail on its first voyage from the Hilton pier, escorted by Waikiki beach boys, paddlers and surfers.

The catamaran excursions complement the ocean activities already available at Duke Kahanamoku Beach, including surfing lessons, standup paddle board lessons, board rentals and the Atlantis Adventures' submarine tours.

For more information on the "Spirit of Aloha" cruises, e-mail reservations@portwaikikicruises.com, or call (808) 234-7245.

Tickets are available for purchase in the hotel lobby.

Patriotism Pays: Free Cookies on the Fourth

*Celebrate America's Independence Day with Complimentary
Chocolate Chip Cookies at Doubletree Alana Hotel – Waikiki*

This Fourth of July, a day full of fun, fireworks and patriotic traditions, Doubletree Alana Hotel – Waikiki is offering the all-American "sweet treat" of complimentary, freshly-baked chocolate chip cookies to anyone who walks into the hotel. As part of a nationwide celebration, more than 200 Doubletree Hotel locations in the U.S. will be offering free cookies on the Fourth of July. No purchase is necessary. People may simply walk into the Doubletree Alana Hotel between 12:01 a.m. and 11:59 p.m. on Sunday, July 4, 2010 to be welcomed with a delicious, warm chocolate chip cookie to commemorate our beloved holiday, while supplies last.

And for those who don't want to worry about traffic after the Magic Island fireworks, Doubletree Alana Hotel is also offering a special Fourth of July room rate of just \$149 for kama'aina families, including complimentary parking. For two-night stays over the holiday, the rate will drop to \$139 per night, including parking.

"Our *Free Cookies on the Fourth* promotion is a fun way to celebrate patriotism and satisfy chocolate cravings across the Island, whether you're a guest or just stopping by," said Tom Herman, general manager. "We're expecting to give out hundreds of cookies this Independence Day!"

The Doubletree tradition of greeting guests at check-in with its legendary, warm chocolate chip cookie has set the standard for welcoming hotel guests. More than 200 million of the 2 ½ ounce cookies, which boast an average of 20 chocolate chips, have been presented to travelers during the past two decades. The sixth annual nationwide summer cookie giveaway is one of the ways Doubletree brings to life the Hilton Worldwide's mission of filling the earth with the light and warmth of hospitality.



World War II Pearl Harbor & USS Missouri 65th Anniversary Package now offered at Waikiki Beach Marriott Resort & Spa

The 1,310-room Waikiki Beach Marriott Resort & Spa (marriottwaikiki.com) has introduced a WWII Pearl Harbor & USS Missouri 65th Anniversary Package starting at \$229 per room, per night.

“In light of this year’s commemoration of the 65th anniversary of the peace treaty signing aboard the USS Battleship Missouri, we wanted to create an activities package that had both bookends – the Arizona Memorial signaling the start of WWII in the Pacific, and the Battleship Missouri which marked the end of the war,” said Michael Nisky, general manager of Waikiki Beach Marriott Resort & Spa. “The vacation package gives an historical and educational experience for many to enjoy.”

The WWII Pearl Harbor & USS Missouri 65th Anniversary Package includes three-night deluxe room accommodations for two, deluxe roundtrip motor coach transportation to and from the hotel, a keepsake replica of the Surrender Card that was given to each sailor aboard the Battleship Missouri, and a historical tour.

The tour hours are from 6:55 a.m. – 2:45 p.m. Tour details include:

- USS Arizona Memorial and Visitor Center – Guests can experience and pay their respects with a viewing of a documentary film and official Navy Tour aboard the USS Arizona Memorial, one of nine U.S. sites that are part of the World War II Valor in the Pacific National Monument. It is the final resting place for many of the ship’s crewmen who lost their lives during the Japanese bombing at Pearl Harbor on December 7, 1941.
- Driving tour of the National Memorial Cemetery of the Pacific (also known as “Punchbowl”) and Historical Downtown Honolulu, including Kawaiaha’o Church, King Kamehameha Statue, ‘Iolani Palace, State Capitol, Honolulu Hale, and Mission Houses Museum.
- USS Battleship Missouri – Admission for two aboard the ship nicknamed, “Mighty Mo” which includes a choice from one of the following tours:
 - Mighty Mo Tour (35-minute guided tour)
 - Guide2Go iPod Tour (audio-visual tour using the Apple “iPod touch” corresponding to ship signage)
 - Acoustiguide Tour (audio-only tour also corresponding to signage)
 - The option to tour the Battleship at one’s own pace along a variety of self-guided tour routes

The date September 2, 1945 marked the end of the war, with the official signing of the Instrument of Surrender by the Japanese government aboard the USS Battleship Missouri. “Mighty Mo” resides in Pearl Harbor, after being decommissioned and donated to the USS Missouri Memorial Association.

The package is valid through December 25, 2010. Based on availability, restrictions and blackout dates may apply. Must quote promotional code I26 when booking package to receive offer. A minimum three-night stay is required. Additional charge of \$37.00 per child. Rate cannot be combined with any other rate plan or package.

For reservations or more information about the WWII Pearl Harbor & USS Missouri 65th Anniversary Package, visit marriottwaikiki.com.

Top 2 photos courtesy U.S. Navy, bottom courtesy Waikiki Beach Marriott Resort & Spa



The Right R/X for Serious Shoppers

New partnership between Na Ho'ola Spa and local shops creates lush opportunity.

Hyatt Regency Waikiki Beach Resort and Spa is offering a new opportunity to fans of the Shopaholic's Treatment and the Pualeilani Atrium Shops. Starting at \$299 per night, the new ultimate in retail therapy offers a night in the luxurious AAA Four Diamond Resort, a bottle of sparkling wine, and exclusive opportunities at the Pualeilani Atrium Shops.

"By adding the overnight stay, wine, and exclusive opportunities with eight of our premier retailers we have truly created something that will reward serious shoppers," says Jerry Ferreira director of Na Ho'ola Spa.

Regularly priced at \$140, the Shopaholic's Treatment is a fifty-minute massage using moist heat to target the arms, back, legs, and feet - areas that are most often used, and abused, while shopping. Using a Shopaholic's Package Passport, participants can enjoy gifts with purchases and discounts like: sandals and a tote from UGG, a jewelry box from Thomas Sabo, or a discount at Tori Richard. The rewards continue after the passport is full with a \$50 credit from Na Ho'ola Spa.

To find out more about the Shopaholic's Package or to make a reservation, please call (808) 237-6300.

To find out more about Na Ho'ola Spa, please call (808) 237-6330 or visit online at www.waikiki.hyatt.com.



Waimea Falls with Waikīkī Community Center

*Wednesday, July 21
8 am—4 pm*

Enjoy a wonderful day on the north shore at Waimea Falls Park. Jeff & Palakiko will transport the first (22) in (2) vans for an exclusive fun tour of Waimea Falls Park. You'll explore the variety of vegetation and flowers that grow at Waimea Falls Park, a two hour shop and lunch (no-host) will happen in Haleiwa.

Cost \$35 members, \$45 Non-members.

Each person must be able to manage themselves in and out of van, able to walk on tour and in Haleiwa. If unable you must afford an assistant. Bring mosquito repellent. Once paid no refund. Seats go fast!

Deadline is July 7

For more information, call 923-1802.



Alzheimer's Association to hold Annual Meeting at the Hawai'i Convention Center

The Hawai'i Convention Center will be hosting the Alzheimer's Association International Conference on Alzheimer's Disease (ICAD) from July 10 – 15.

The Conference is expected to attract 5,500 international attendees which translates to almost \$26 million in statewide spending. The Center's hotel partners will benefit with over 44,000 booked rooms.

"This is excellent news for Hawai'i's tourism economy and we look forward to providing a world-class venue – conveniently in the Asia Pacific – for professionals to come together to discuss this important work," said Mike McCartney, Hawai'i Tourism Authority president & CEO.

The Alzheimer's Association ICAD is the world's premiere forum for reporting and discussion of groundbreaking research and information on the cause, diagnosis, treatment and prevention of Alzheimer's disease and related disorders. As a part of the Association's research program, Alzheimer's Association ICAD serves as a catalyst for generating new knowledge about Alzheimer's and fostering a vital, collegial research community.

"We are honored to be hosting this very important meeting," said Joe Davis, SMG general manager of the Hawai'i Convention Center. "Alzheimer's disease affects many people and their families and the research and findings that are discussed at this meeting are crucial to one day finding a cure for this debilitating disease."

SMG markets and manages the Hawai'i Convention Center under the direction and support of the Hawai'i Tourism Authority (HTA), the state's tourism agency. The Hawai'i Tourism Authority was created in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai'i tourism in a sustainable manner consistent with the state of Hawai'i's economic goals, cultural values, preservation of natural resources, community desires and visitor industry needs.

Duke's Waikiki Honors U.S. Coast Guard with its Quarterly Recognition Award

Duke's Waikiki continues to honor the men and women who dedicate their lives to maritime safety, mobility and security, along with national defense and the protection of our nation's natural resources. In collaboration with the U.S. Coast Guard, Duke's Waikiki is pleased to announce the recipients of the Coast Guard Sailor and Civilian of the Quarter Awards for 1st Quarter 2010.

Enlisted:

YN2 Travis J. Mindoro

Civilian:

Malcolm E. Smith

Recipients are selected for their hard work, dedication and commitment to the U.S. Coast Guard. Each recipient is awarded a \$75 gift certificate from Duke's Waikiki.



Hawaiian Diacritical Marks

Waikiki Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawai'i, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.

Hawaiian Steel Guitar Festival kicks off Sunday Showcase

Summer is upon us which means outdoor fun and activities are happening everywhere, especially at Waikiki Beach Walk®.

July's weekly Sunday Showcase celebration heats up with the inaugural Hawaiian Steel Guitar Festival on Sunday, July 4, 2010. Part of Outrigger Enterprises Group's ongoing Na Mele No Na Pua Music Heritage program, the festival is being held in partnership with Waikiki Beach Walk, Embassy Suites®-Waikiki Beach Walk®, Hawai'i Tourism Authority, Hawaiian Steel Guitar Association, and Territorial Airwaves, with support from [Ke Kula](#) Mele Hawaii.

The Sunday Showcase is a free weekly program which takes place at the Waikiki Beach Walk stage plaza every Sunday afternoon (weather permitting) from 5:00 pm to 6:00 pm, unless noted otherwise.

Valet parking for up to four hours is available for \$6.00 at the Embassy Suites-Waikiki Beach Walk (201 Beachwalk) and the Wyndham Vacation Ownership-Waikiki Beach Walk (227 Lewers Street), with any same-day purchase from any Waikiki Beach Walk merchant.

JULY SUNDAY SHOWCASE

July 4 - Hawaiian Steel Guitar Festival - (1:00pm - 6:00pm)

Many of today's great Hawaiian steel guitarists will gather to celebrate the signature sound of Hawai'i. Alan Akaka, Casey Olsen, Greg Sardinha, and Jeff Au Hoy are just some of the greats who will be on hand to share the unique and sweet sounds of the Hawaiian steel guitar.

Performances begin at 2:00 p.m.

A free seminar, at 1 p.m., precedes the afternoon concerts. The afternoon's activities will be hosted by Harry B. Soria of Territorial Airwaves, and Hawai'i State Senator Brickwood Galuteria.



Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Authentic Hawaiian music and hula shows by Hawai'i's finest hula *hālau hula* (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

Tues-Thurs-Sat-Sun, weather-permitting from **6:30-7:30 p.m.** at the Kūhiō Beach Hula Mound, near Duke Kahanamoku statue, beachside at Uluniu & Kalākaua Ave. in Waikīkī.

FREE and open to the public. Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by the City & County of Honolulu, the Hawai'i Tourism Authority and Waikīkī Improvement Association.

For information, call Marnie Weeks, Producer, Kūhiō Beach Hula Shows, 843-8002.

Week-nights

Every Tuesday – Ainsley Halemanu and Hula Hālau Ka Liko O Ka Palai

Every Thursday – Joan "Aunty Pudgie" Young and Puamelia

Weekends

Saturday, July 3 – Kale Pawai and Halau Na Pua Mai Ka Lani

Sunday, July 4– NO SHOW - Happy Fourth of July!



Street activity in / near Waikīkī (courtesy of the City)

July 4, 2010 Sunday
8:30PM Starts
8:50PM Ends

ALA MOANA 4TH OF JULY FIREWORKS DISPLAY sponsored by Ala Moana Shopping Center. The event is expected to have 30,000+ participants.

Show will be off Magic Island, Ala Moana Beach Park.

Vehicles will be prohibited in Ala Moana Park from 10 pm Saturday, 7/3 until 4 am Sunday, 7/4. Various traffic controls will be instituted by HPD at end of fireworks show.



HAPPY FOURTH OF JULY !!



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members, please send your info to:
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Check out our website at:

www.waikikiimprovement.com



Kani Ka Pila Grille ENTERTAINMENT LINEUP JULY 2010

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				01 Puli Ohana	02 Kaukahi	03 Manoa DNA
04 Mountain Apple - Mailani	05 Sean Naauao	06 Waipuna	07 Cyril Pahinui	08 Puli Ohana	09 Kaukahi	10 Manoa DNA
11 Mountain Apple - Brother Noland	12 Sean Naauao	13 Weldon Kekauoha	14 Cyril Pahinui	15 Puli Ohana	16 Kaukahi	17 Manoa DNA
18 Mountain Apple - Brother Noland	19 Sean Naauao	20 Kani Ka Pila Madness	21 Cyril Pahinui	22 Puli Ohana	23 Kaukahi	24 Manoa DNA
25 Mountain Apple - Brother Noland	26 Sean Naauao	27 Weldon Kekauoha	28 Cyril Pahinui	29 Puli Ohana	30 Kaukahi	31 Manoa DNA
						*Artist and times may change without notice.

Nightly entertainment 6:00 pm - 9:00 pm. Located poolside at the Outrigger Reef on the Beach, 2169 Kalia Road, Honolulu, HI 96815 Phone: 808.924.4990
No cover, no minimum. All-day dining menu, Discount valet parking \$6 for four hours.



'ŌLELO OLA O KA 'ĀINA

LIVING LANGUAGE OF THE LAND

PAPA HUA'ŌLELO (vocabulary): *maika'i loa* = great • *kūka'a* = to park
• *manuahi* = free • *likiki* = ticket • *hale 'aina* = restaurant • *'ai* = to eat
• *Pā'ina Lānai* = Royal Hawaiian Center's fabulous food court

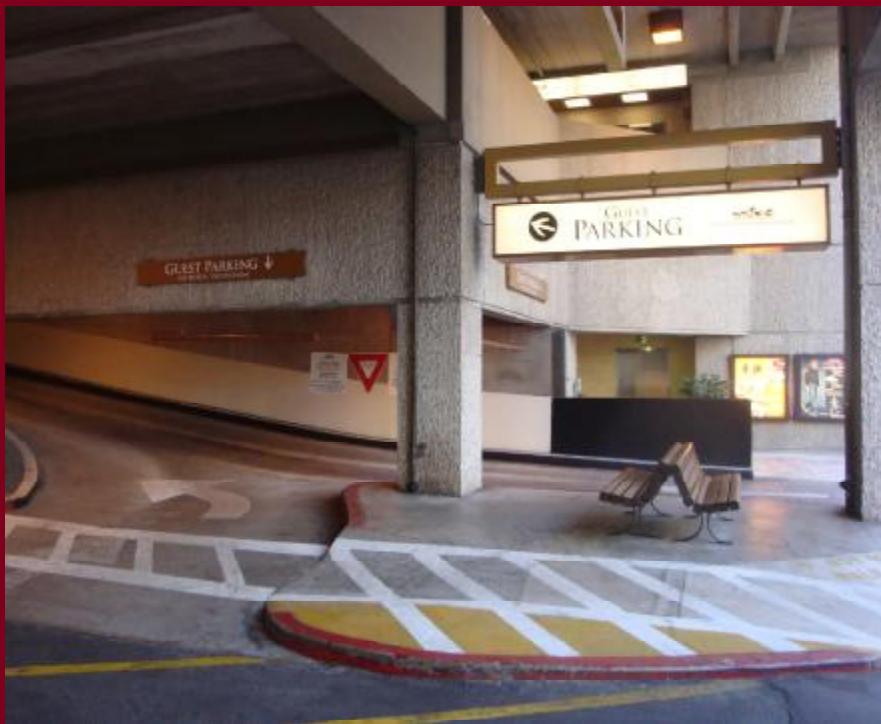
Maika'i loa 'o Helumoa i ka nui o nā wahi e kūka'a ai, he manuahi wale nō ke 'āpono 'ia kou likiki ma kahi hale 'aina. 'Ekolu hola manuahi no ka 'ai 'ana ma ka hale 'aina, a 'elua hola manuahi no ka 'ai 'ana ma Pā'ina Lānai!

Royal Hawaiian Center is great for its ample parking, free with restaurant validation. You get three hours free for dining in a restaurant, and two hours free for eating at the Pā'ina Lānai Food Court!



30 years at Helumoa

This 'ōlelo Hawai'i (Hawaiian language) column is produced by Royal Hawaiian Center at Helumoa for the Waikīkī Improvement Association's Wikiwiki Wire e-newsletter. Royal Hawaiian Center offers the very best in shopping, dining, entertainment and Hawaiian programming. Check out www.royalhawaiiancenter.com



KŪKA'A MA HELUMOA – For 30 years, Royal Hawaiian Center has offered the best public parking in the heart of Waikīkī. Our 10-story garage features 610 parking stalls. Free and discounted parking validations every day. E kūka'a mai!